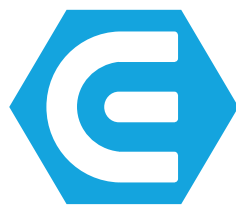


EasyClean Professional Coating Business Licence Information



easyclean
group

Sold exclusively by Aldes Business Brokers

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Introduction

Over the last 19 years the Diamon-Fusion® Protective Coating and patented brand, has been operating successfully throughout the world restoring and protecting thousands of showers, glass pool fences, balustrade glass, skylights, solar panels, shopping mall & building glass as well as many other silica based surfaces.

During 2014 The EasyClean Group was appointed as the exclusive distributor of Diamon-Fusion International (DFI) products and solutions for Southern Africa.

EasyClean coatings significantly reduce maintenance costs, are impact and scratch resistant, and can keep surfaces looking and performing like new forever.

EasyClean Group is now expanding its business to another industries namely: Home & Hospitality and therefore will increase national footprint with the appointment of licence holders.

Surfaces we improve and protect

Surfaces like glass, granite, porcelain, quartz and ceramic tiles are all porous surfaces where dirt, scum and calcium can build-up and stick to. We clean and revive these contaminated surfaces with our proprietary Easy-Fusion, restoration and glass rescue products so that the glass becomes new and is 100% clean.

Our second step is to apply our protection coating which is a nanotechnology (chemical) product to the clean and restored surface. Our product bonds in the glass and this treated surface will now remain **Easy-2-Clean** forever and comes with a minimum 10 year warranty. This does not mean that the product only lasts for 10 years, in fact our coating is permanent and will last a lifetime.

During your product application training you will experience how easy and quick it is to revive, protect and maintain. Because of this glass protection coating, customers will save up to 90% on cleaning chemicals and 90% on cleaning time.



EasyClean Uses
DFI Products



Our vision is to continue empowering business entrepreneurs while expanding operations throughout South Africa. EasyClean has designed a lucrative business opportunity for highly motivated people to join our already established company as EasyClean Professionals licence holders.

This is also an opportunity to become self-employed, while having the support and training from our international brand. There are minimal overheads to run the business, giving you greater flexibility to develop your business at your own pace. You work your own hours and reap the full benefits of what you earn.

EasyClean do not take a percentage of your earnings. You work autonomously and structure the business around your lifestyle. This is an opportunity to inherit a world renowned brand, get training and support while avoiding the risk of investing massive capital.



**THE
DIFFERENCE
IS CLEAR**

Why use EasyClean licence holders?

As an EasyClean licence holder you'll offer Glass Restoration & Surface Protection solutions for all domestic & commercial owners of new glass surfaces, water stained, mineral damaged or lime scale etched glass. Our technology allows you to remove a few microns from the glass surface, at the same time removing any mineral deposits that have impregnated into the glass. The finished surface will show no signs of distortion and will look as good and as new the day it was bought.

On completion of the restoration process the glass is treated with our Protective Coating products. This will prevent any further mineral damage occurring. The glass will also be 90% easier and quicker to clean, and comes with a 10 year warranty. EasyClean will assist you getting your business up and running in a very short time.



Licence holder business benefits

- Licence for a specific area(s) in South Africa.
- Authorised Diamon-Fusion® Protective Coating training and applicator certification.
- Licence holders can offer customers a 10 year warranty on professional coating applications.
- No royalties payable to EasyClean Group.
- Only licence holders can purchase professional products and at wholesale pricing.
- Receive start-up kit consisting of products, tools and equipment for glass restoration and glass protective coating applications.
- Professional marketing material including brochures, business cards, branded applicator golf shirts, and magnetic vehicle signage.
- Operate your business freely and charge your own rates within the parameters of the licence.
- Licence holders will receive a limited EasyClean branded website and email accounts.
- First year website hosting and maintenance included.
- Licence holder contact detail listing on the EasyClean group website including Google + page.
- Brand marketing through EasyClean website, Facebook and other online campaigns.
- Brand marketing at industry events and exhibitions.
- EasyClean professional marketing and technical advice.
- Licence area price R 95,000-00.



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